



CHAPTER 5 – EMERGING MODES OF BUSINESS

Short Answer Type Questions

- Question 1. State any three differences between e-business and traditional business.
- Question 2. How does outsourcing represent a new mode of business?
- Question 3. Describe briefly any two applications of e-business.
- Question 4. What are the ethical concerns involved in outsourcing?
- Question 5. Describe briefly the data storage and transmission risks in e-business.

Long Answer Type Questions

- Question 1. Why are e-business and outsourcing referred to as the emerging modes of business? Discuss the factors responsible for the growing importance of these trends.
- Question 2. Elaborate the steps involved in on-line trading.
- Question 3. Evaluate the need for outsourcing and discuss its limitations.
- Question 4. Discuss the salient aspects of B2C commerce.
- Question 5. Discuss the limitations of electronic mode of doing business. Are these limitations severe enough to restrict its scope? Give reasons for your answer.

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CHAPTER 6 – SOCIAL RESPONSIBILITIES OF BUSINESS - NOTES

Short Answer Type Questions

- Question 1. What do you understand by Social responsibility of business? How is it different from legal responsibility?
- Question 2. What is environment? What is environmental pollution?
- Question 3. What is business ethics? Mention the basic elements of business ethics.
- Question 4. Briefly explain (a) Air pollution, (b) Water pollution and (c) Land pollution.
- Question 5. What are the major areas of social responsibility of business?

Long Answer Type Questions

- Question 1. Build up arguments for and against social responsibilities.
- Question 2. Discuss the forces which are responsible for increasing concern of business enterprises toward social responsibility.
- Question 3. ‘Business is essentially a social institution and not merely a profit making activity’. Explain.
- Question 4. Why do the enterprises need to adopt pollution control measures?
- Question 5. What steps can an enterprise take to protect the environment from the dangers of pollution?
- Question 6. Explain the various elements of business ethics.

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8. SOURCES OF BUSINESS FINANCE- NOTES

- 1. What are Preferential rights enjoyed by preference shareholders?
- 2. What is the difference between GDR and ADR?



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3. Explain Trade credit as sources of short-term finance for business enterprises.
4. Explain Bank credit as sources of short-term finance for business enterprises.
5. Explain the advantages of issue of debentures over the issue of equity shares.
6. Explain merits and demerits of public deposits as methods of business finance.
7. Merits and demerits of retained earnings as methods of business finance.
8. Write a note on the financial instruments used in international financing.
 - Global Depository Receipts (GDRs):
 - American Depository Receipts (ADR's):
 - Foreign Currency Convertible Bonds (FCCBs):
9. Write a note on.
 - Bonds
 - Inter corporate deposits

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